







CONTACT

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Grapevine, Texas 

WHAT I USE

PREMIERE PRO AND FCPX •

AFTER EFFECTS •

PHOTOSHOP •

ILLUSTRATOR •

AUDITION •

ADOBE EXPRESS •

CAMTASIA •

VIMEO LIVESTREAM STUDIO •

PRO CAMERAS/SOUND/LIGHTING •

EDUCATION

**B.A., ELECTRONIC MEDIA
AND COMMUNICATIONS**

Texas Tech University

PAUL NEUMANN

MEDIA CREATOR/EDITOR

WHAT I DO

Develop and produce video content and visual media for marketing, education and social media.

- Editing
- Motion Graphics
- Audio Mixing
- Color Grading
- Scripting
- Lighting
- Shooting
- Podcasting/Live Streaming

WHERE I COME FROM

2015-Present

EDUCATION/COMMUNICATIONS MEDIA CREATOR

Macro Helix/McKesson

Produce and create visual content for product marketing, on-demand video learning, and social media campaigns. Designed and oversaw construction of studio that is used for production of content for Executive Leadership on down to Customer Support.

- Developed and maintain micro-learning video series for customers and support teams
- Produce and direct monthly webinar series and live-streams
- Maintain and execute content for a vibrant social media calendar

2011-Present

NEUMANNFX FREELANCE CREATIVE

Video editing and motion graphics for broadcast, web, and on-demand content.

- NBC/Universal
- Intuit/American Express
- Krista AI
- Sunflower Shoppe
- Zimperium
- Basis Technologies
- Worksoft
- Copper River/Dell/HP

2011-2015

MARKETING MEDIA CREATOR

CA Technologies

Produced and created customer testimonials, explainer videos, trade show and event media and marketing materials. Designed and operated studio that was used for these productions.

2000-2011

SENIOR EDITOR/DIRECTOR, YAHOO! STUDIOS

Yahoo!

Managed studio operations and provided creative editorial for various Yahoo! properties, partners and internal video presentations.